

CAMBRIDGE 2 MEGA BUDGET REVISED

3/7/94 WORK WITH REVISED PLAN		JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC	TOTAL
ORIGINAL PLAN									
TOTAL COST	\$3,092,500		1,030,833		1,030,833		1,030,833		\$3,092,499
DEALS	225,000		75,000		75,000		75,000		225,000
OUTLETS	4,500		1,500		1,500		1,500		4,500
POS \$	\$100,000		\$33,333		\$33,333		\$33,333		\$100,000
RETAIL PAYMENTS	\$180,000		\$60,000		\$60,000		\$60,000		\$180,000
INCREMENTAL FUNDS									
TOTAL COST	\$2,400,000	\$300,000	\$300,000	\$600,000		\$600,000		\$600,000	\$2,400,000
DEALS	174,616	21,827	21,827	43,654		43,654		43,654	174,616
OUTLETS	3,492	437	437	873		873		873	3,492
POS \$	\$77,607	\$9,701	\$9,701	\$19,402		\$19,402		\$19,402	\$77,607
RETAIL PAYMENTS	\$139,693	\$17,462	\$17,462	\$34,923		\$34,923		\$34,923	\$139,693
RESERVE FUNDS									
TOTAL COST	\$953,000	\$600,000			\$176,000		\$177,000		\$953,000
DEALS	69,337	43,654			12,805		12,878		69,337
OUTLETS	1,387	873			256		258		1,387
POS \$	\$30,816	\$19,402			\$5,691		\$5,724		\$30,816
RETAIL PAYMENTS	\$55,470	\$34,923			\$10,244		\$10,302		\$55,470
REVISED PLAN									
TOTAL COST	\$6,445,500	\$900,000	\$1,330,833	\$600,000	\$1,206,833	\$600,000	\$1,207,833	\$600,000	\$6,445,499
DEALS	468,953	65,481	96,827	43,654	87,805	43,654	87,878	43,654	468,953
OUTLETS	9,379	1,310	1,937	873	1,756	873	1,758	873	9,379
REVISED PLAN		JUNE FILL-IN MEGA	JULY-AUGUST MEGA	SEPT-OCT MEGA	NOV-DEC MEGA				
TOTAL COST	\$6,445,500	\$900,000	\$1,930,833	\$1,806,833	\$1,807,833				\$6,445,499
DEALS	468,953	65,481	140,481	131,459	131,932				468,953
OUTLETS	9,379	1,310	2,810	2,629	2,631				9,379
NOTES:									
TOTAL COST = PRODUCT COST + POS + RETAIL ASSEMBLY									
50 DEALS PER OUTLET									
PRODUCT COST IS \$12.50/GTN									
RETAIL ASSEMBLY IS \$12/12M CASE									

ordered March 3 236250
 used up to Aug 2061000
 301250
 order April 1. 2321750

